



lost art

As we redefine
how we work,
we rediscover our
personal lost art
in the process.



**Design through rediscovery
and personal connection.**

Tap into your creative history for inspiration and joy. Revisiting your lost art to evoke a memory – a resurgence of skill and form. It is a reinvention, a re-imagination, a reconnection with creative techniques to uncover the design intention for today. Inspiring spaces that reflect experience inside and out.



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rediscovering your lost art



curate
curiosity /

We are all curious observers. Seeking inspiration from the world around us. And collecting our findings to inform our process.



When Patcraft product designers Amanda Hopkins and Erin Helm set out to design the styles for the Material Edit collection, they started on separate creative tracks. The two designers connected one day to share their creative processes, realizing that these two initially separate projects had many shared commonalities. They joined forces, deciding to develop the collection in tandem – working together on color, size, shape and layout. And, in the process, the designers reconnected personally and collaboratively, rediscovering their own 'lost art.'

finding inspiration
in rediscovery /

While sifting through past works of art, Amanda reminisced about techniques and reconnected with artistic methods, tapping into her creative history for inspiration. Erin also rediscovered art forms she had not explored in a while – mixing mediums with natural materials like stone and wood – and reimagining how they could be used together.



“Throughout the process, I was designing to strike a balance between old and new concepts – exploring this idea of repurposing the familiar. I revisited techniques from my past, while also learning new ways to create.”

ERIN HELM /
PRODUCT DESIGNER, PATCRAFT





Reconnect with the creative process. Amanda and Erin discuss the making of the collection, Material Edit – through inspiration, collaboration and how they each rediscovered their own creative history.

The Material Edit collection is inspired by this idea of 'rediscovering your lost art.' What does this mean to you?

Amanda: For me, it's rediscovering a practice or something you used to do. Looking back on things that brought you joy, made you happy. I explored a personal reflection on lost art. Sifting through my older artwork and finding a connection to these forgotten pieces inspired me to create something new, with a refreshed perspective.

Erin: It's coming back to an artistic practice. Reconnecting with my artistic background to learn something new. Pulling from foundational techniques I had explored in the past, I was inspired to create these unique compositions. Playing with shapes that are familiar, but in an unexpected way.

How did this process bring you together – ultimately collaborating to design the Material Edit collection?

Amanda + Erin: We started out on separate creative tracks, working on different projects. One day, we connected to share our design processes, and we realized that our projects had a lot in common. We started to collaborate – creating art together, working on pieces that reflected our different inspirations, but were connected by similar sentiments. This led us to then develop the collection in tandem, working together on format, color, shape and layout.

How did your shared inspiration influence the design of the Material Edit collection?

Amanda + Erin: We loved exploring the synergies between our process and the product design. The collection of artwork is an eclectic mix of different mediums and

materials that were combined and edited to create these unique patterns. This translated into how we thought about the combination of different platforms – bringing hard and soft surface together and editing the styles and patterns into one collection.

How do you see this collection impacting the design of different spaces?

Amanda + Erin: We explored design through rediscovery and personal connection, revisiting a lost art, which led to a shared experience. Finding your lost art can inspire design that reflects experiences, and Material Edit is designed to bring a feeling of rediscovery back into the workplace – creating collaborative, communal spaces.

What is your 'lost art' persona?

Amanda: I am the Collector. For me, this relates to how I gather inspiration from the world around me – observing, exploring and bringing these experiences and memories into my work. It's like a collection of inspiration that leads into design and creation. Building up the pieces that tie it all together.

Erin: I am the Maker, and I am connected to the process – the hands-on, tactile way of creating. When I get inspired, I immediately want to create. Pushing the boundaries by using varying textures and materials to explore different elements of design.

Watch Amanda + Erin discuss their creative process behind the Material Edit collection.



what is your lost art?

Curious observation is an art form. Combining experience to uncover something new. Seeking connection to inspire creative ways to design. And curious observers lead to curious makers. Exploring modern design through artistic history. To rediscover a lost art.

How do you rediscover your artistic history? Take the quiz to find out your **lost art persona:**



the visionary



With a mind for the future, but an eye on the past, **the visionary** creates through exploration and reflection. Expanding on what is known, to uncover what might be. Imagined by visionary design.

the collector



REDISCOVERING YOUR LOST ART

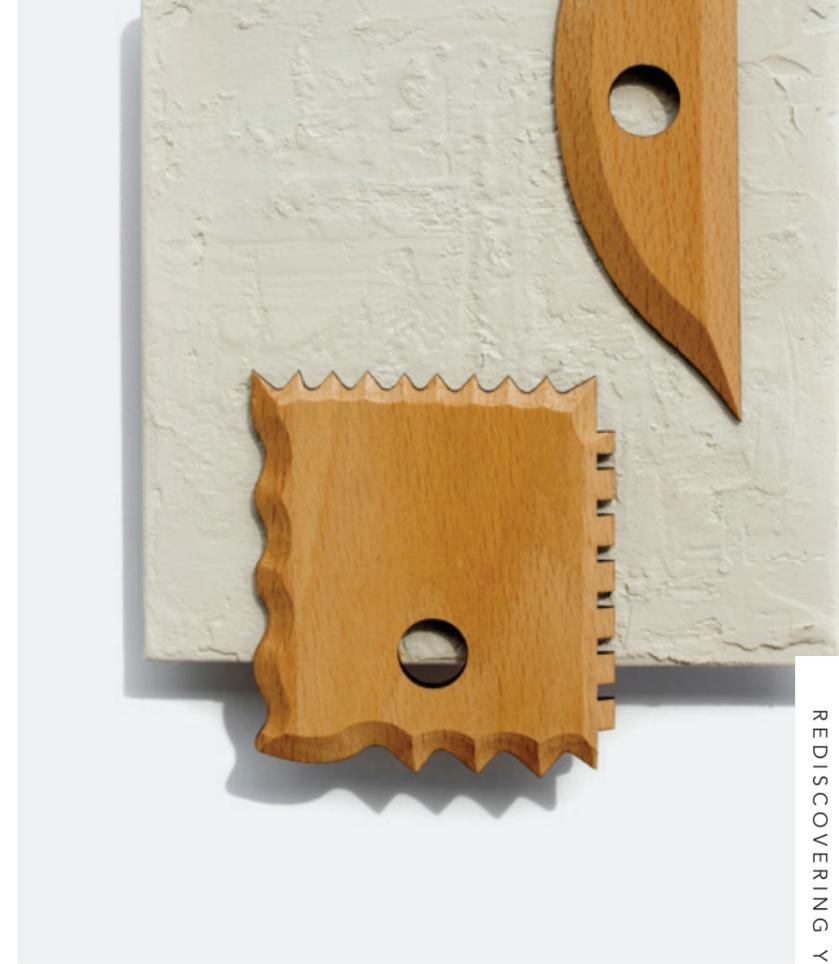
Inspired by unexpected ties between items lost and found, **the collector** blends the past with the present. Sharing the stories of synergy and sequence, exploring to merge function and form. Connected by collector design.

the maker



The maker explores a hands-on expression of talent and imagination, deconstructing and reconstructing elements and ideas. What was once apart is now whole, what was once old is now new. Created by maker design.

the inventor



The inventor imagines curious possibilities, discovering and rediscovering intention and purpose. Fascinated by function and followed by form, the inventor is inspired by creative history, but connected to modern experience. Uncovered by inventor design.

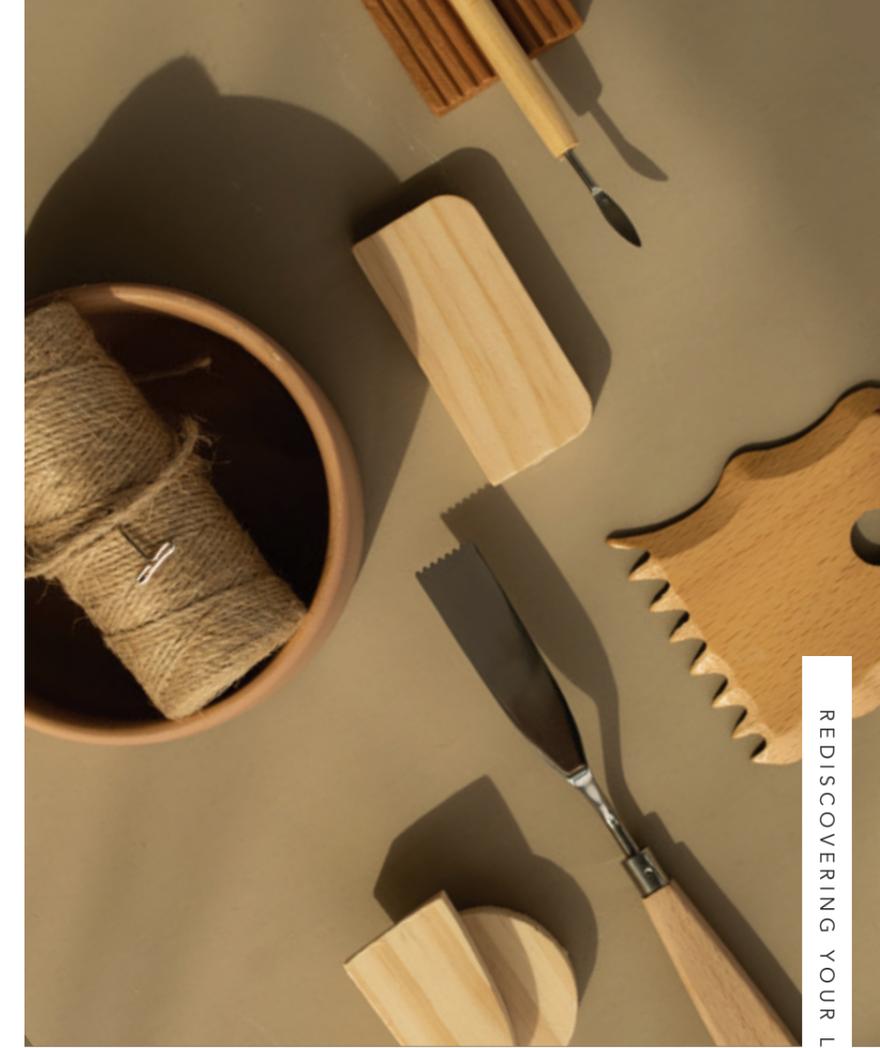
the creator



REDISCOVERING YOUR LOST ART

The creator is on a journey to fabricate, originate, innovate. Inspired by the pursuit of artful invention and free-form techniques, the creator imagines blue-sky solutions. Made by creator design.

the crafter



Exploring artful techniques and creative endeavors, **the crafter** guides with inventive design. Sharing sketches or models for method and form, inspiring others in artistic pursuit. Taught by crafter design.

the builder



Constructed, assembled and formed by design, **the builder** pieces it all together. Precision, structure and hands-on creations. Envisioned by builder design.

the artisan



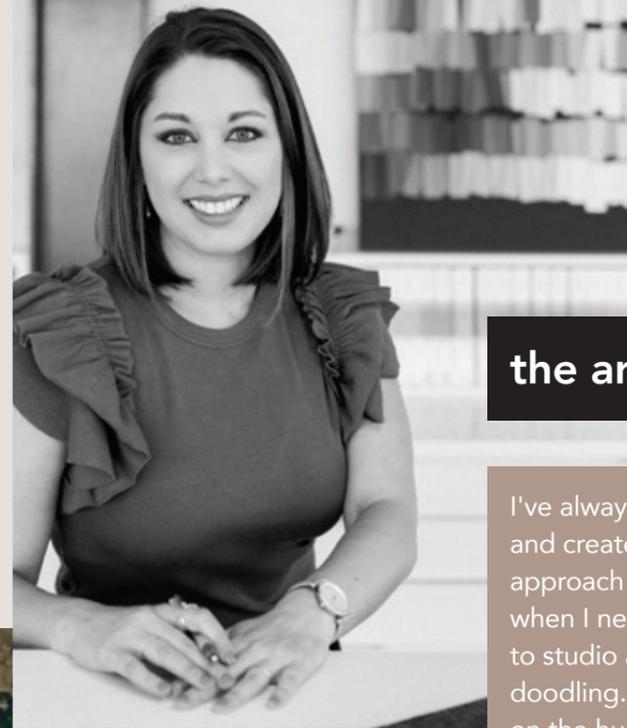
Approaching method with patience and skill, **the artisan** creates with expertise. A connoisseur of artistic ideas – whether technique, craft or trade. Refined by artisan design.

rediscovering your lost art

curate curiosity /

Artists among us.

We all have a creative side. When we embrace our curiosity and immerse ourselves in the process, those unexpected talents can inspire us in what we do day-to-day. We asked some members of the Patcraft team to share their 'lost art' persona and how they tap into their creative histories.



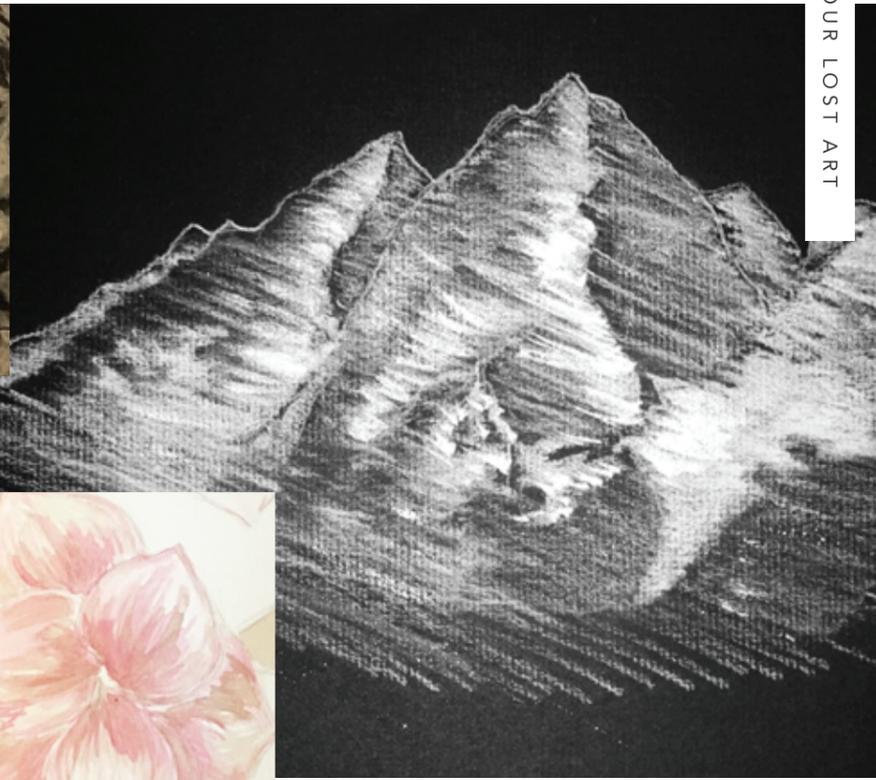
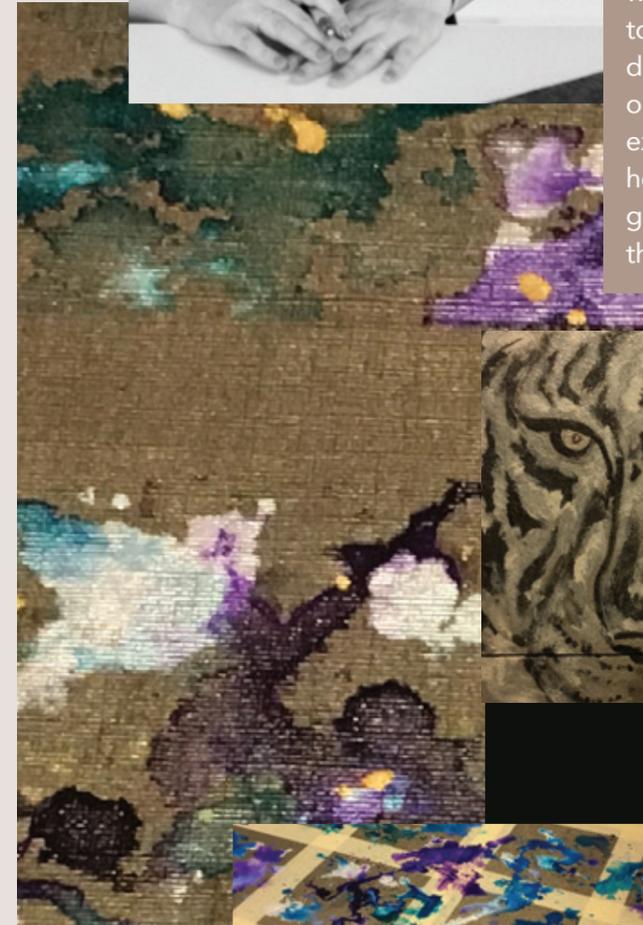
KATIE MYERS WENDER /
INTERIOR DESIGN SERVICES,
TRANSFORM STUDIO
PATCRAFT

the artisan /

I've always enjoyed using my hands to design and create. It helps me 'let go,' to discover a new approach or a different perspective – especially when I need a digital break. I've always been drawn to studio art, from painting to sketching and even doodling. Artistic exploration helps me stay focused on the human aspect of designing spaces. It's about exploring a new outlet and the rewarding feeling of honing a skill. I've recently discovered welding as a great form of relaxation. And I'm also learning to play the electric violin.



REDISCOVERING YOUR LOST ART

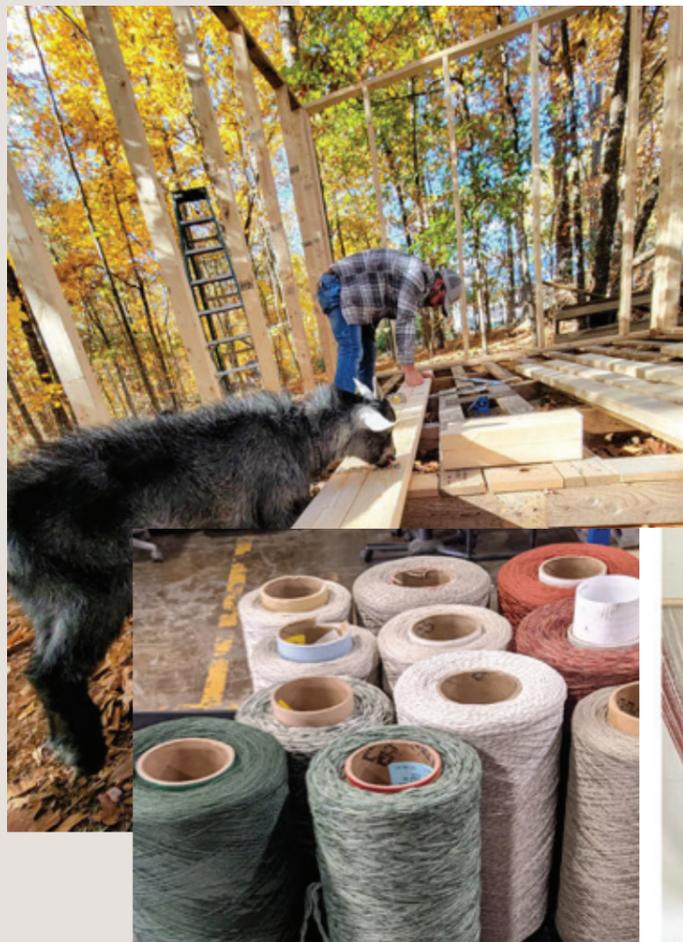
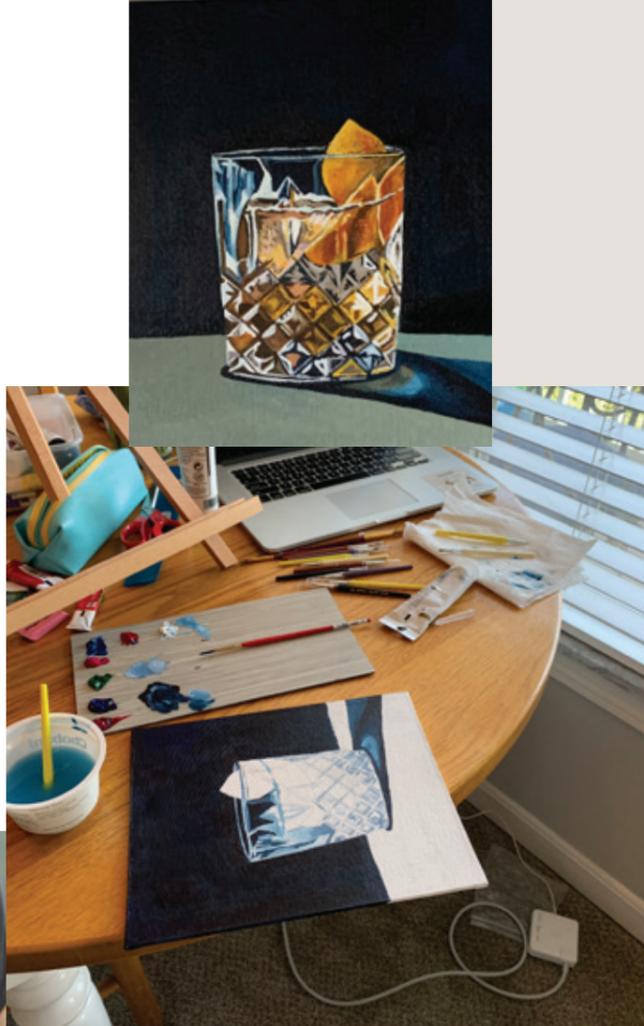




KOLBE RENKERT /
ACCOUNT MANAGER
PATCRAFT

the maker /

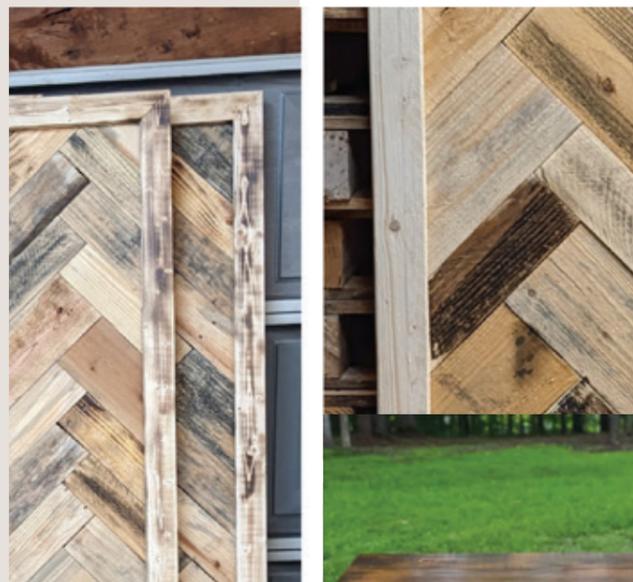
My process has always been hands-on, so I had a hunch I would be a 'maker'. I took studio courses when I was in school – and still draw and paint whenever I get the itch. Even something like a day-to-day task can be an immersive creative outlet. I'm a take-notes-by-hand kind of girl. The physical, tactile action of writing down my ideas or 'to-dos' has always been what helps me absorb and think through whatever I am doing. I have notebooks going back to my first days with Patcraft that are full of meeting notes, rough rendering sketches for clients, and snip-its of inspiration I have collected during the year. It is an amazing way to stay fluid with your ideas and stay present in the moment.



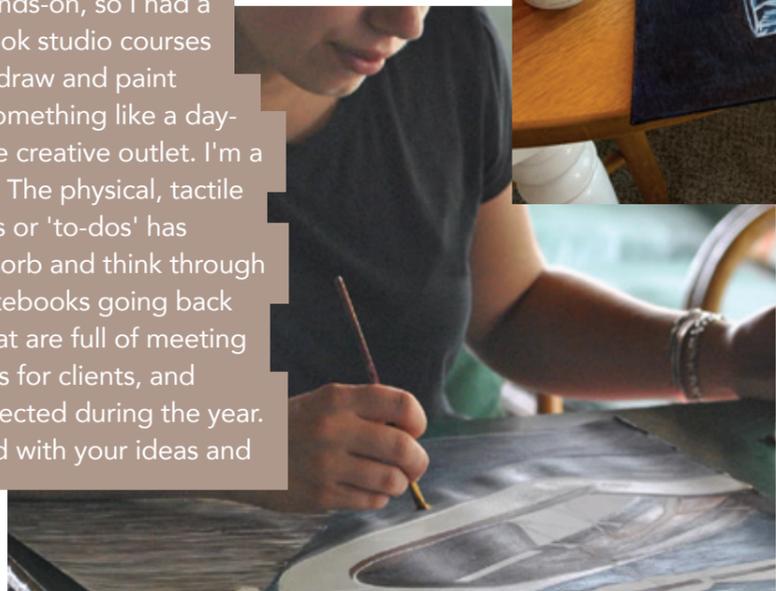
COREY TWILLEY /
SENIOR FABRICATION TECHNICIAN
PATCRAFT

the builder /

I grew up watching my dad build things. He taught me hands-on how to construct and fabricate – and that you can make anything you set your mind to. If I can imagine it, I can figure out a way to build it. I like to push the boundaries with my creativity by using random materials and turning them into something completely new. I built a hutch repurposing wood pallets and incorporated some tin from the roof of my Grandad's old barn – salvaging a piece of my family's history. It is always rewarding to see this transformation.



curate curiosity /



REDISCOVERING YOUR LOST ART



the collection /

Exploring the synergies between process and product design, Material Edit is a collection of soft and hard surfaces inspired by connection and shared artistic experience. Designed throughout an artful journey that shaped the patterns, colors and combination of multiple platforms, the collection blends the need for flexibility with the desire for visual interest as we create the adaptive, multi-faceted spaces of today.

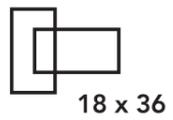
material edit /



MATERIAL EDIT / SOFT SURFACE



the collection /



soft surface styles /

- Visionary
- Collector
- Maker
- Inventor
- Crafter

Material Edit soft surface merges performance and sustainability with design flexibility. In 18 x 36 carpet tile, the collection includes five styles in multiple constructions for easy coordination throughout a space.

inside the design /

Constructed with EcoSolution Q100™ nylon and EcoWorx® backing, it's carbon neutral with a low embodied carbon footprint. This collection is *In The Loop* – meaning it can be recycled in its entirety at the end of its useful life through our re[TURN]® reclamation program – to be turned into the material ingredients to make other EcoWorx products.



easy-to-coordinate styles



multiple constructions for various applications



durable + sustainable materials



fully recyclable through re[TURN]®



low embodied carbon + carbon neutral

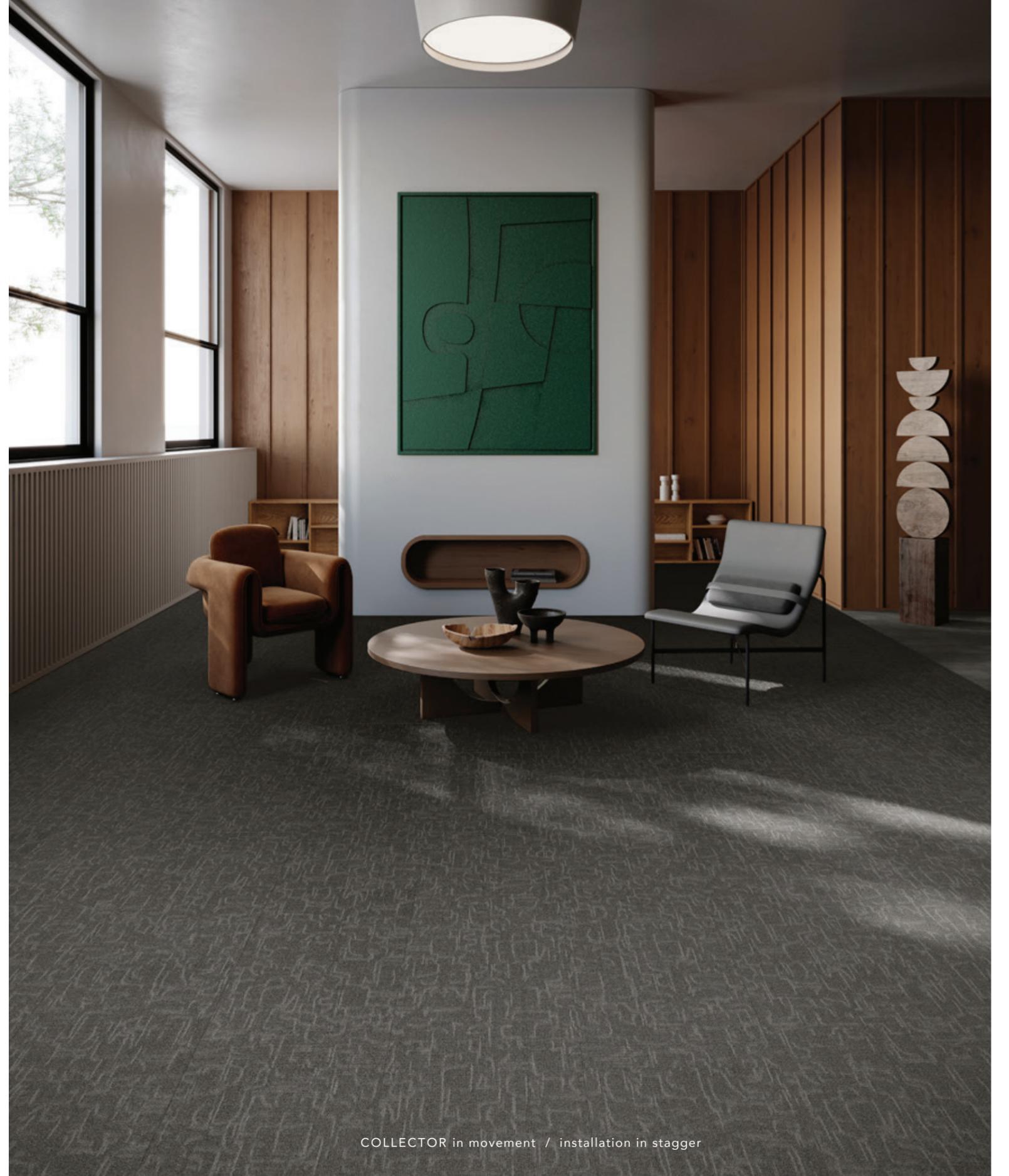


Cradle to Cradle certified® Silver 4.0



VISIONARY in balance / installation in stagger







featured styles /

inventor
in harmony 00800

maker
in harmony 00800



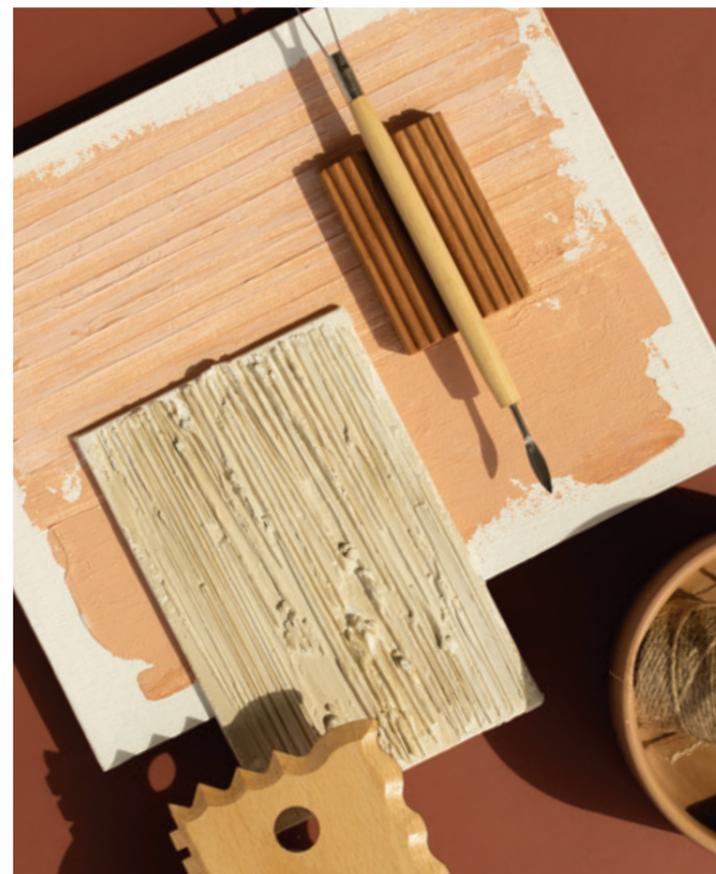
INVENTOR + MAKER in harmony / installation in stagger



MAKER in unity + WOODTONE in alpine / installation in stagger



CRAFTER in balance / installation in stagger





INVENTOR in contrast + balance / installation in stagger



VISIONARY custom rug in harmony + WOODTONE in alpine / installation in stagger





featured styles /

crafter
in proportion 00550



maker
in proportion 00550



collector
in proportion 00550



CRAFTER + MAKER + COLLECTOR in proportion / installation in herringbone





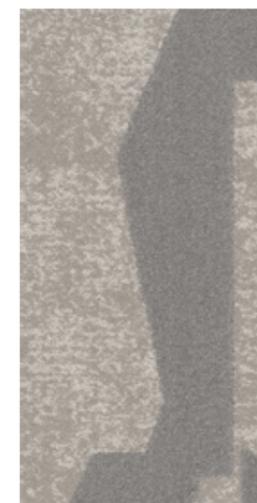
MAKER in balance / installation in stagger



VISIONARY + CRAFTER in emphasis / installation in monolithic

featured styles /

visionary
in emphasis 00500

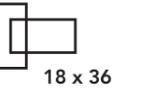


crafter
in emphasis 00500





colorways /

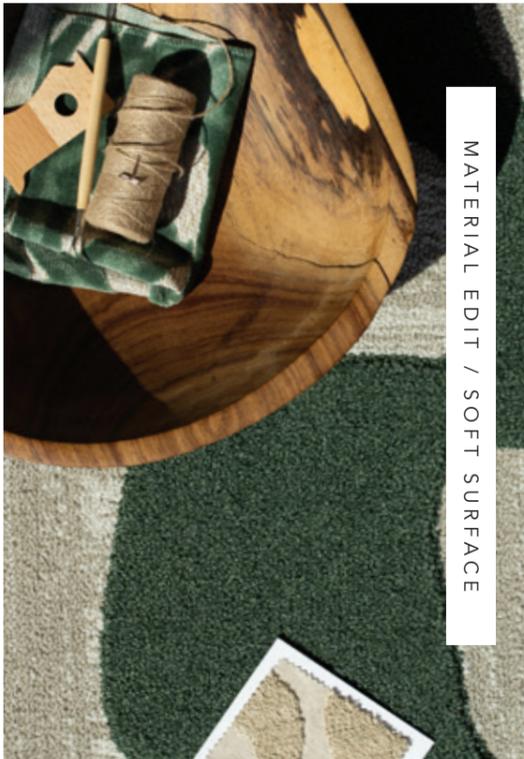


	COLLECTOR 10666	CRAFTER 10667	INVENTOR 10668	MAKER 10669	VISIONARY 10670
contrast 00300					
space 00480					
emphasis 00500					
balance 00530					
proportion 00550					
movement 00570					
unity 00590					
harmony 00800					



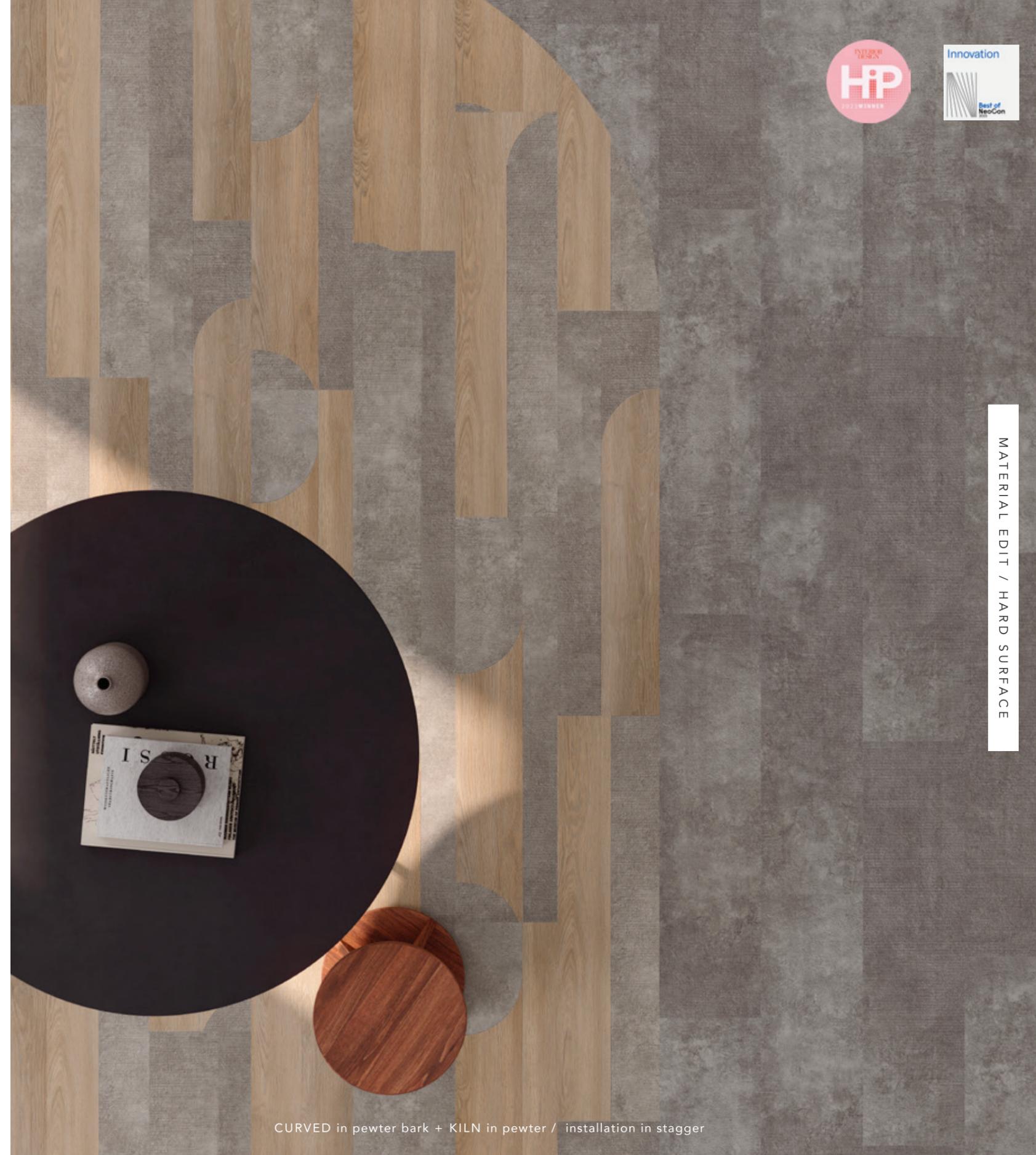


the collection /



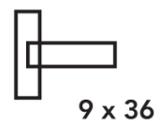
MATERIAL EDIT / SOFT SURFACE

material edit /



MATERIAL EDIT / HARD SURFACE

the collection /



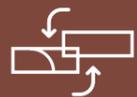
hard surface styles /
Curved
Kiln
Woodtone

CURVED in pewter bark + KILN in pewter / installation in stagger

Designed for flexibility throughout a space, **Material Edit hard surface** features three distinct material visuals in five color families that work separately or together for unique textural designs and easy-to-create pattern play.

inside the design /

It features a 20 mil wear layer for superior durability and an ExoGuard® finish provides enhanced scratch and stain resistance. In 9 x 36 planks with a 5mm construction, it offers a seamless transition to carpet.



easy-to-coordinate styles + colorways



resistant to scratches + scuffs



high-performance construction at a core price point



easy glue-down installation



easy to clean + no polish needed



low VOC + FloorScore certified





WOODTONE in spruce / installation in stagger

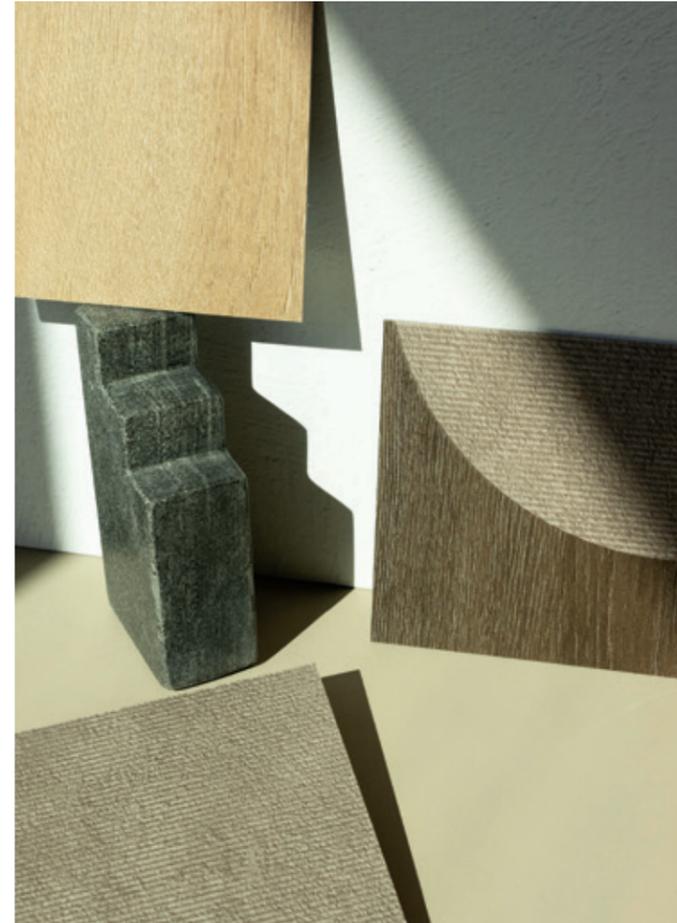




KILN in clay / installation in stagger



CURVED in ember ash / installation in stagger



featured styles /

woodtone
in alpine 00745

visionary
in balance 00530



WOODTONE in alpine + VISIONARY custom rug in balance / installation in stagger

featured styles /

woodtone in alpine 00745 **kiln** in clay 00720



WOODTONE in alpine + KILN in clay / installation in herringbone and stagger



WOODTONE in willow + MAKER in contrast / installation in stagger

featured styles /

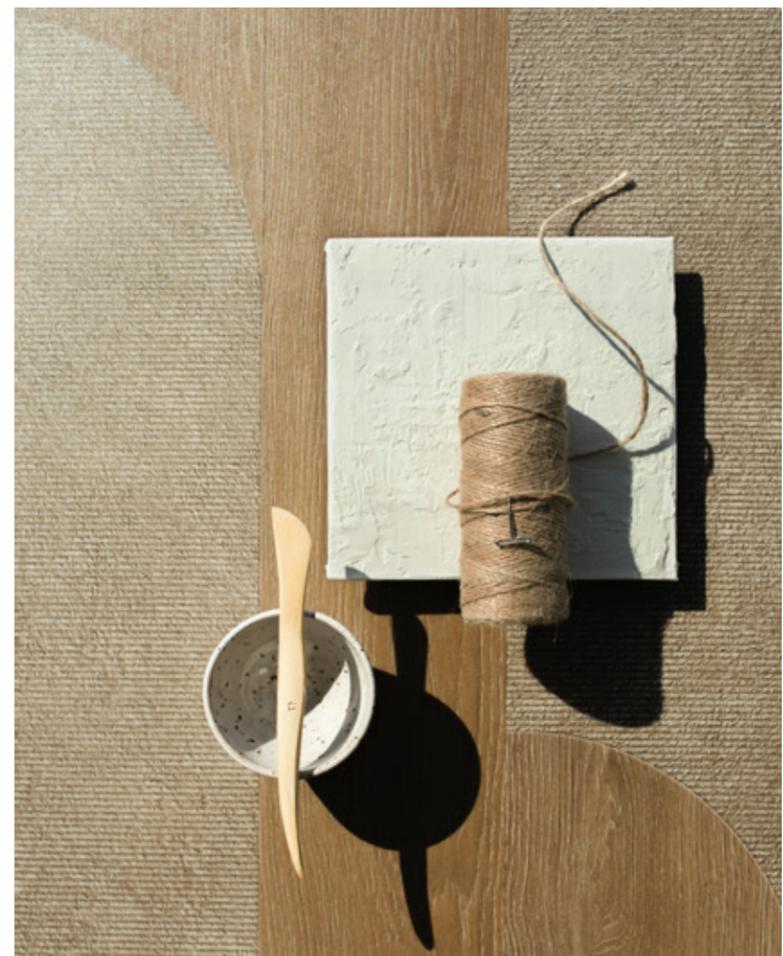
woodtone
in willow 00135

maker
in contrast 00300





CURVED in ivory willow / installation in stagger





WOODTONE in willow, KILN in ivory and CURVED in ivory willow / installation in stagger

featured styles /

woodtone
in willow 00135



curved
in ivory willow 00125



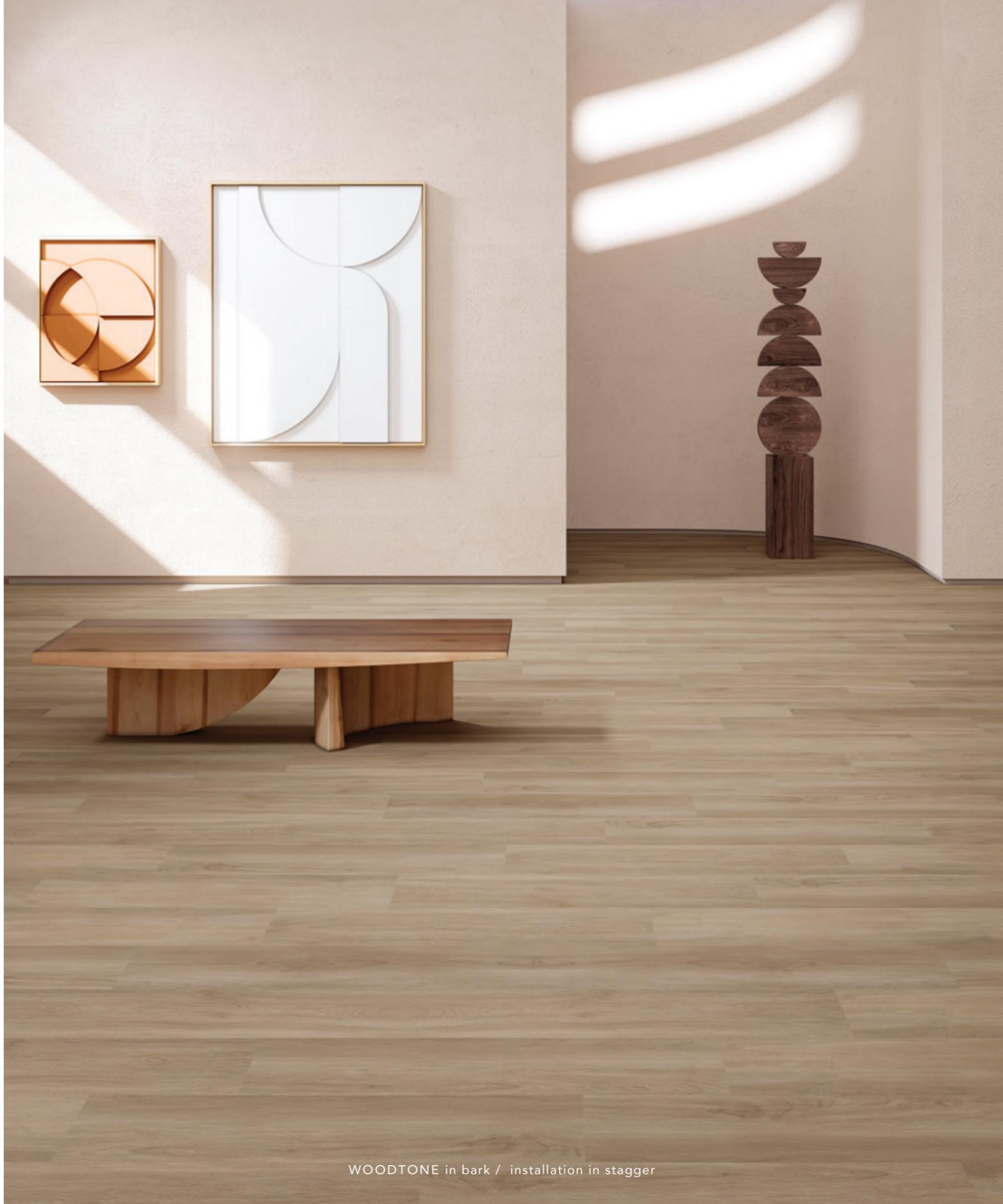
kiln
in ivory 00120





WOODTONE in ash / installation in stagger



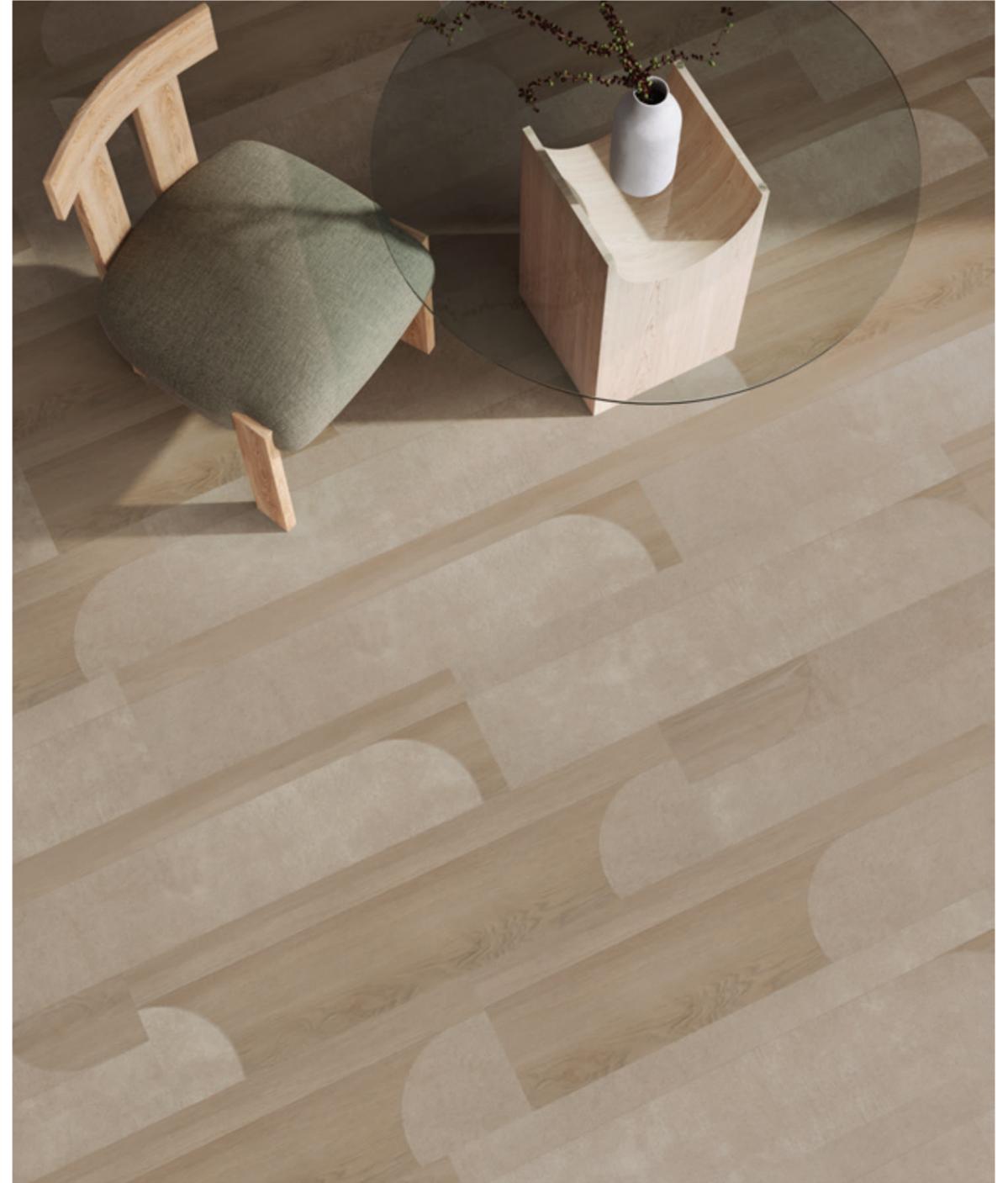


WOODTONE in bark / installation in stagger





KILN in porcelain / installation in stagger



CURVED in porcelain spruce / installation in stagger



colorways /



spruce
00115



willow
00135



bark
00530

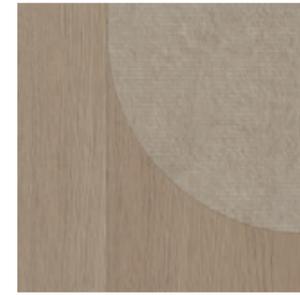


alpine
00745



ash
00780

WOODTONE
1724V



porcelain spruce
00110



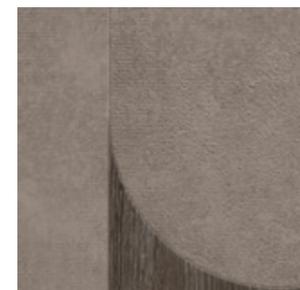
ivory willow
00125



pewter bark
00520



alpine clay
00735



ember ash
00750

CURVED
1730V



porcelain
00105



ivory
00120



pewter
00535

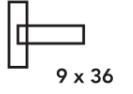


clay
00720



ember
00525

KILN
1727V



9 x 36

For product specifications and to order samples visit patcraft.com





the collection /



MATERIAL EDIT / HARD SURFACE



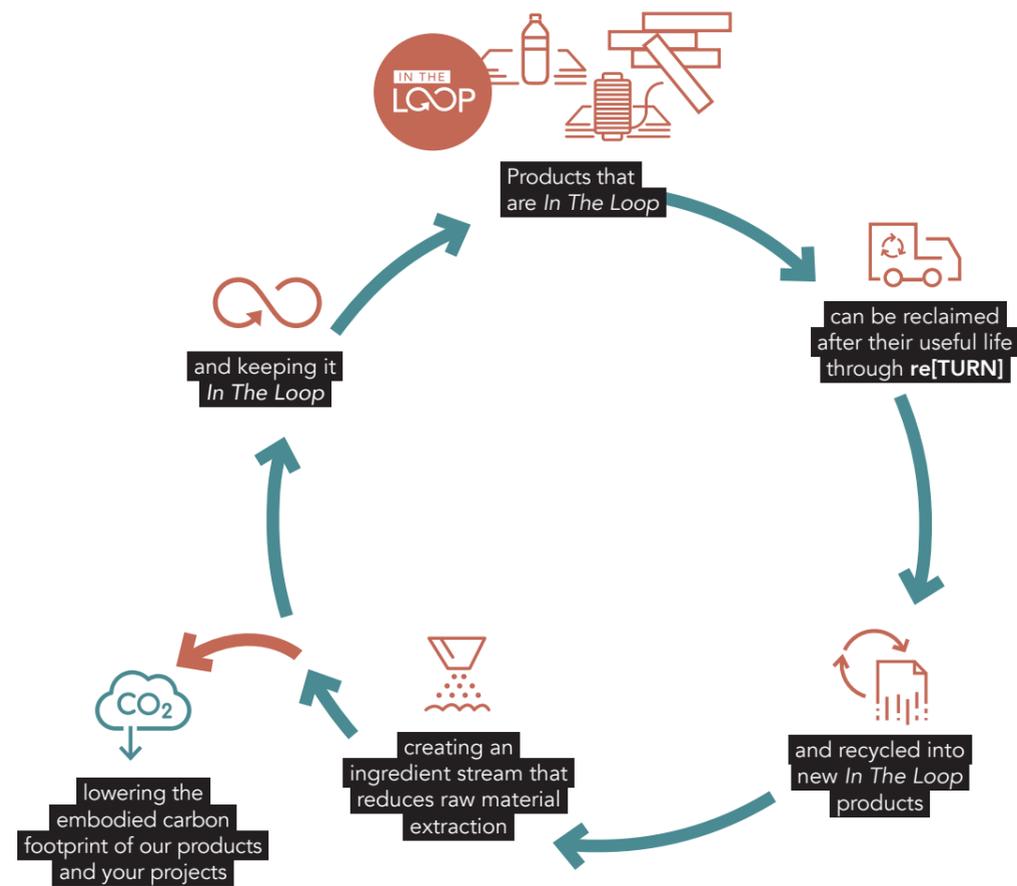
waste less.
and design more.



IN THE LOOP

how do we design flooring with a low embodied carbon footprint?

By keeping it in the loop. Introducing *In The Loop* – an extensive suite of hard and soft surface products that are fully recyclable – bundled in a system that eliminates the guesswork in specifying and waste in your projects. Through our re[TURN]® reclamation program and Environmental Guarantee, we will take back these products at no charge and recycle them into new products – creating an ingredient stream that reduces raw material extraction from the earth and lowers the embodied carbon footprint of our products – and your projects. So we can all waste less and design more.





This June, we unveiled the Material Edit collection at NeoCon Expo 2023. Tapping into our own creative histories, the Patcraft showroom in Chicago was transformed to create a community of personas – from the Visionary to the Collector, the Maker to the Crafter. The space tells the story behind the collection through artistic details and hands-on material exploration.



NEOCON 2023

Explore the Patcraft Chicago showroom and see how the Material Edit collection transformed space.





patcraft®